

Recommendation: **SELL**

Stock Code: 7208

Bloomberg: EUHO MK

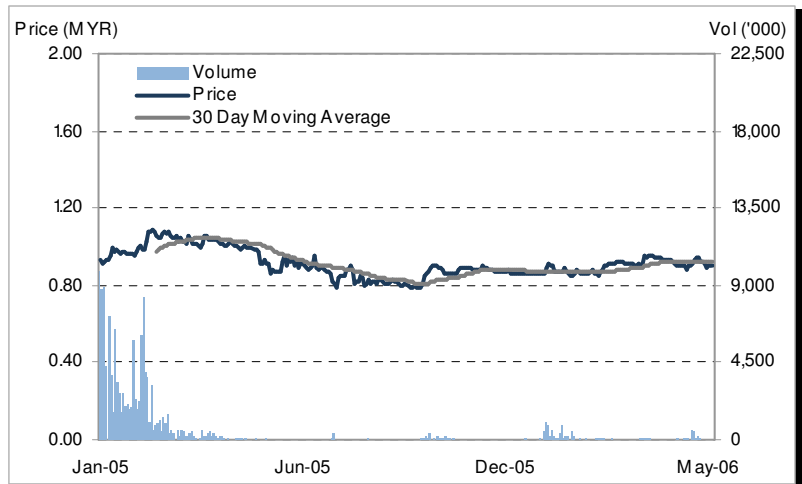
Price: MYR0.90

12-Month Target Price: MYR0.81

Date: May 24, 2006

**Board:** Second**Sector:** Consumer Products**GICS:** Industrials / Office Services & Supplies**Market Capitalization:** MYR72.9 mln

**Summary:** Listed on the Second Board of Bursa Malaysia in Jan. 2005, Euro Holdings (Euro) is principally a manufacturer of office furniture, focusing on office chairs and office system furniture that are sold under the brand names of 'Euro' and 'Euro Chairs'.

**Analyst:** David Chong, CA

## Results Review & Earnings Outlook

- Euro's 1Q06 results were in line with expectations with its net profit of MYR1.8 mln making up 22.9% of our full-year forecast. Euro's sales tend to be seasonally stronger in the second half of the year.
- 1Q06 revenue rose by 14.2% YoY to MYR21.6 mln as a higher number of overseas projects (especially in India) were secured and completed during the quarter.
- Euro's pre-tax margin for the quarter contracted to 10% from 10.9% in 1Q05 due to cost pressures arising from the hike in oil prices. However, thanks to a lower effective tax rate (1Q06: 17.9% vs. 1Q05: 28.4%) due to the utilization of reinvestment allowances and unabsorbed tax losses, 1Q06 net profit registered a 20.6% YoY growth to MYR1.8 mln.
- No interim dividend was declared during the quarter. We project a gross dividend per share (DPS) of 3.5 sen (3.9% yield) and 4 sen (4.4% yield) for 2006 and 2007 respectively. Our forecast implies a net payout ratio of around 26% (2004: 28%).
- We have fine-tuned some line item assumptions in our model but our net earnings forecast remains relatively unchanged.

## Recommendation & Investment Risks

- Our Sell recommendation and 12-month target price at MYR0.81 are unchanged. This implies a potential downside of 10%.
- Our target price is based on a relative valuation method combining PER and P/NTA multiples and adding the 2006 estimated net DPS. Applying an unchanged PER of 9x on 2006 estimated EPS, we obtain a value of MYR0.87. Using a P/NTA of 1x 2005 NTA (unchanged), we obtain a value of MYR0.71. Taking the average of the two values and adding the 2006 estimated net DPS of 2.5 sen, we arrive at our 12-month target price of MYR0.81. Our target price implies a PER of 8.5x 2006 EPS estimate.
- Risks to our recommendation and target price include higher-than-expected earnings that could result from stronger demand for Euro's products, a higher success rate in projects tendered and falling raw material prices leading to some margin expansion.

### Key Stock Statistics

FY Dec.	2005	2006F
EPS (sen)	8.9	9.6
PER (x)	10.1	9.4
Dividend/Share (sen)	3.5	3.5
NTA/Share (MYR)	0.71	0.78
Book Value/Share (MYR)	0.71	0.78
Issued Capital (mln shares)	81.0	
52-week Share Price Range (MYR)	0.77 – 0.98	
Major Shareholders:	%	
Lew Fatt Sin	22.3	
Dato' Mohd Haniff bin Abd Aziz	20.6	

### Per Share Data

FY Dec.	2003	2004	2005	2006F
Book Value (MYR)	NA	0.61	0.71	0.78
Cash Flow (sen)	NA	11.0	12.4	13.7
Earnings (sen)	NA	7.7	8.9	9.6
Dividend (sen)	NA	0.0	3.5	3.5
Payout Ratio (%)	NA	0.0	28.4	26.3
PER (x)	NA	11.6	10.1	9.4
P/Cash Flow (x)	NA	8.2	7.3	6.6
P/Book Value (x)	NA	1.5	1.3	1.1
Dividend Yield (%)	NA	0.0	3.9	3.9
ROE (%)	NA	NA	15.2	12.8
Net Gearing (%)	NA	0.0	0.0	0.0

All required disclosures appear on the last page of this report. Additional information is available upon request.

Redistribution or reproduction is prohibited without written permission. Copyright © 2006 The McGraw-Hill Companies, Inc.

Page 1 of 3

Recommendation: **SELL**

Stock Code: 7208

Bloomberg: EUHO MK

Price: MYR0.90

12-Month Target Price: MYR0.81

Date: May 24, 2006

**Quarterly Performance**

FY Dec. / MYR mln	1Q06	1Q05	% Change
Revenue	21.6	18.9	14.2
Operating Profit (EBIT)	2.3	2.2	3.9
Depreciation	NA	NA	NA
Interest Expense	-0.1	-0.1	-14.4
Pre-tax Profit	2.2	2.1	5.1
Net Profit	1.8	1.5	20.6
Operating Margin (%)	10.6	11.6	-
Pre-tax Margin (%)	10.0	10.9	-
Net Margin (%)	8.2	7.8	-

Source: Company data

**Profit & Loss**

FY Dec. / MYR mln	2004	2005	2006F	2007F
Revenue	68.7	88.0	102.1	114.3
Operating Profit (EBIT)	8.8	9.2	10.4	11.8
Depreciation	-2.6	-2.8	-3.4	-3.7
Net Interest Expense	-0.7	-0.4	-0.2	0.0
Pre-tax Profit	8.1	8.8	10.2	11.8
Effective Tax Rate (%)	22.2	18.5	24.0	24.0
Net Profit	6.3	7.2	7.8	9.0
Operating Margin (%)	12.8	10.5	10.2	10.4
Pre-tax Margin (%)	11.7	10.0	10.0	10.3
Net Margin (%)	9.1	8.2	7.6	7.9

Source: Company data, S&amp;P Equity Research

**Standard & Poor's Equity Research Services**

Standard & Poor's Equity Research Services U.S. includes Standard & Poor's Investment Advisory Services LLC; Standard & Poor's Equity Research Services Europe includes Standard & Poor's LLC- London and Standard & Poor's AB (Sweden); Standard & Poor's Equity Research Services Asia includes Standard & Poor's LLC's offices in Hong Kong, Singapore and Tokyo, Standard & Poor's Malaysia Sdn Bhd and Standard & Poor's Information Services (Australia) Pty Ltd.

**Glossary**

**Strong Buy:** Total return is expected to outperform the total return of the KLCI or KL Emas Index respectively, by a wide margin over the coming 12 months, with shares rising in price on an absolute basis.

**Buy:** Total return is expected to outperform the total return of the KLCI or KL Emas Index respectively, over the coming 12 months, with shares rising in price on an absolute basis.

**Hold:** Total return is expected to closely approximate the total return of the KLCI or KL Emas Index respectively, over the coming 12 months with shares generally rising in price on an absolute basis.

**Sell:** Total return is expected to underperform the total return of the KLCI or KL Emas Index respectively, over the coming 12 months and share price is not anticipated to show a gain.

**Strong Sell:** Total return is expected to underperform the total return of the KLCI or KL Emas Index respectively, over the coming 12 months by a wide margin, with shares falling in price on an absolute basis.

**S&P 12 Month Target Price** – The S&P equity analyst's projection of the market price a given security will command 12 months hence, based on a combination of intrinsic, relative, and private market valuation metrics.

**Required Disclosures**

**All of the views expressed in this research report accurately reflect the research analyst's personal views regarding any and all of the subject securities or issuers. No part of analyst compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this research report.**

**Additional information is available upon request.**

**Other Disclosures**

This report has been prepared and issued by Standard & Poor's and/or one of its affiliates. In the United States, research reports are prepared by Standard & Poor's Investment Advisory Services LLC ("SPIAS"). In the United States, research reports are issued by Standard & Poor's ("S&P"), in the United Kingdom by Standard & Poor's LLC ("S&P LLC"), which is authorized and regulated by the Financial Services Authority; in Hong Kong by Standard & Poor's LLC which is regulated by the Hong Kong Securities Futures Commission, in Singapore by Standard & Poor's LLC, which is regulated by the Monetary Authority of Singapore; in Japan by Standard & Poor's LLC, which is regulated by the Kanto Financial Bureau; in Sweden by Standard & Poor's AB ("S&P AB"), in Malaysia by Standard & Poor's Malaysia Sdn Bhd ("S&PM") which is regulated by the Securities Commission and in Australia by Standard & Poor's Information Services (Australia) Pty Ltd ("SPIS") which is regulated by the Australian Securities & Investments Commission.

The research and analytical services performed by SPIAS, S&P LLC, S&P AB, S&PM and SPIS are each conducted separately from any other analytical activity of Standard & Poor's.

**C MDF-Bursa Research Scheme ("CBRS")**

This report has been prepared by S&PM for purposes of CBRS administered by Bursa Malaysia Berhad, independent from any influence from CBRS or the subject company. S&P will receive total compensation of MYR15,000 each year for each company covered by it under CBRS. For more information about CBRS, please visit Bursa Malaysia's website at:

<http://www.bursamalaysia.com/website/listing/cbrs.htm>

**Disclaimers**

This material is based upon information that we consider to be reliable, but neither S&P nor its affiliates warrant its completeness, accuracy or adequacy and it should not be relied upon as such. With respect to reports issued by S&P LLC-Japan and in the case of inconsistencies between the English and Japanese version of a report, the English version prevails. Neither S&P LLC nor S&P guarantees the accuracy of the translation. Assumptions, opinions and estimates constitute our judgment as of the date of this material and are subject to change without notice. Neither S&P nor its affiliates are responsible for any errors or omissions or for results obtained from the use of this information. Past performance is not necessarily indicative of future results.

This material is not intended as an offer or solicitation for the purchase or sale of any security or other financial instrument. Securities, financial instruments or strategies mentioned herein may not be suitable for all investors. Any opinions expressed herein are given in good faith, are subject to change without notice, and are only correct as of the stated date of their issue. Prices, values, or income from any securities or investments mentioned in this report may fall against the interests of the investor and the investor may get back less than the amount invested. Where an investment is described as being likely to yield income, please note that the amount of income that the investor will receive from such an investment may fluctuate. Where an investment or security is denominated in a different currency to the investor's currency of reference, changes in rates of exchange may have an adverse effect on the value, price or income of or from that investment to the investor. The information contained in this report does not constitute advice on the tax consequences of making any particular investment decision. This material does not take into account your particular investment objectives, financial situations or needs and is not intended as a recommendation of particular securities, financial instruments or strategies to you. Before acting on any recommendation in this material, you should consider whether it is suitable for your particular circumstances and, if necessary, seek professional advice.

For residents of the U.K. This report is only directed at and should only be relied on by persons outside of the United Kingdom or persons who are inside the United Kingdom and who have professional experience in matters relating to investments or who are high net worth persons, as defined in Article 19(5) or Article 49(2) (a) to (d) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001, respectively.

For residents of Malaysia. All queries in relation to this report should be referred to: Alexander Chia, ACA [alexander\\_chia@standardandpoors.com](mailto:alexander_chia@standardandpoors.com)  
Hoe Lee Leng, CPA [leeleng\\_hoe@standardandpoors.com](mailto:leeleng_hoe@standardandpoors.com)  
Tam Ching Wah [chingwah\\_tam@standardandpoors.com](mailto:chingwah_tam@standardandpoors.com)